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FOR IMMEDIATE RELEASE

NEW TRIBAL ART AUCTION PREMIERES IN FEBRUARY 2009 AT RAGO'S

Lambertville, NJ: Sellers and buyers of ethnographic property are taking note of a new auction on the scene, dedicated to tribal art and premiering in February 2009.

This sale is the latest venture of Rago Arts and Auction Center, one of the most successful auction houses in the country. Rago's market savvy and use of online media has taken it from a small specialty house to international prominence with appraisers appearing regularly on *The Antiques Roadshow*. It adds tribal arts to a roster of sales in the fields of 20th century design, fine art and estate property – \$30 million in sales as of 2007-2008.

Todd Zieseniss, the specialist in charge of the new auction, brings over two decades of experience in evaluating, authenticating, buying and selling ethnographic art.

"Rago's is really good at the business of auction, but the key to our success has always been working with specialists who are the real deal," says David Rago. "Todd Zieseniss is straightforward and knowledgeable and passionate about ethnographic art. He really likes working with buyers and sellers. It takes someone like Todd to start and grow the kind of auction that makes the market take notice. We are completely committed to his success in this extraordinarily rich field of collecting.

Todd Zieseniss is currently inviting consignments of traditional African, Oceanic, Native American and Pre Columbian art and artifacts. He can be reached at tribal@ragoarts.com or by calling 609.397.9374.

About Rago Arts and Auction Center

The Rago Arts and Auction Center was established in 1995 by David Rago, a leading expert and dealer in American art pottery who entered the business of auctions in 1984. The Auction Center, located midway between Philadelphia and New York, holds multi-million dollar sales of 20th century decorative arts and furnishings, fine art, jewelry, estate property and, as of 2009, tribal arts. Rago's achieved sales of over \$30 million in the 2007-2008 season. It holds an average of twelve sales each year.

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